CRITERIA- 7

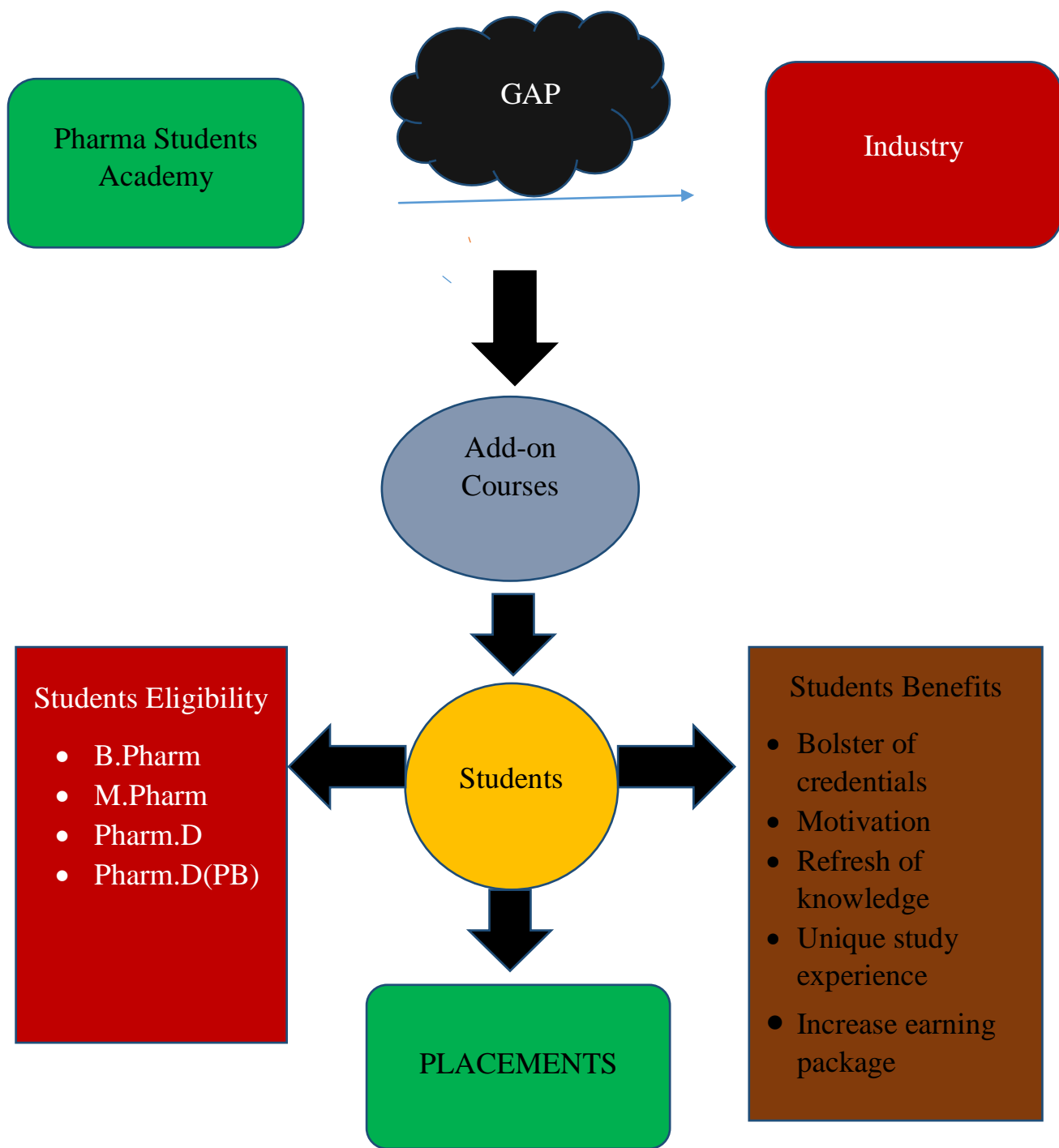## 7.3 INSTITUTIONAL DISTINCTIVENESS

DESCRIPTION:

Geethanjali College of Pharmacy has been established in the year 2007 emphasizes holistic education & Research focusing on the integrated personality of students. The college is serving to cater to the needs of students and has introduced many innovative practices for the students to achieve quality education, improve their practical knowledge and technical skill of students to mold them with employable skills, to meet the current research trends in the pharmaceutical industry who are selective to pursue their career in either way i.e., Industry based or Clinical Practice-based.
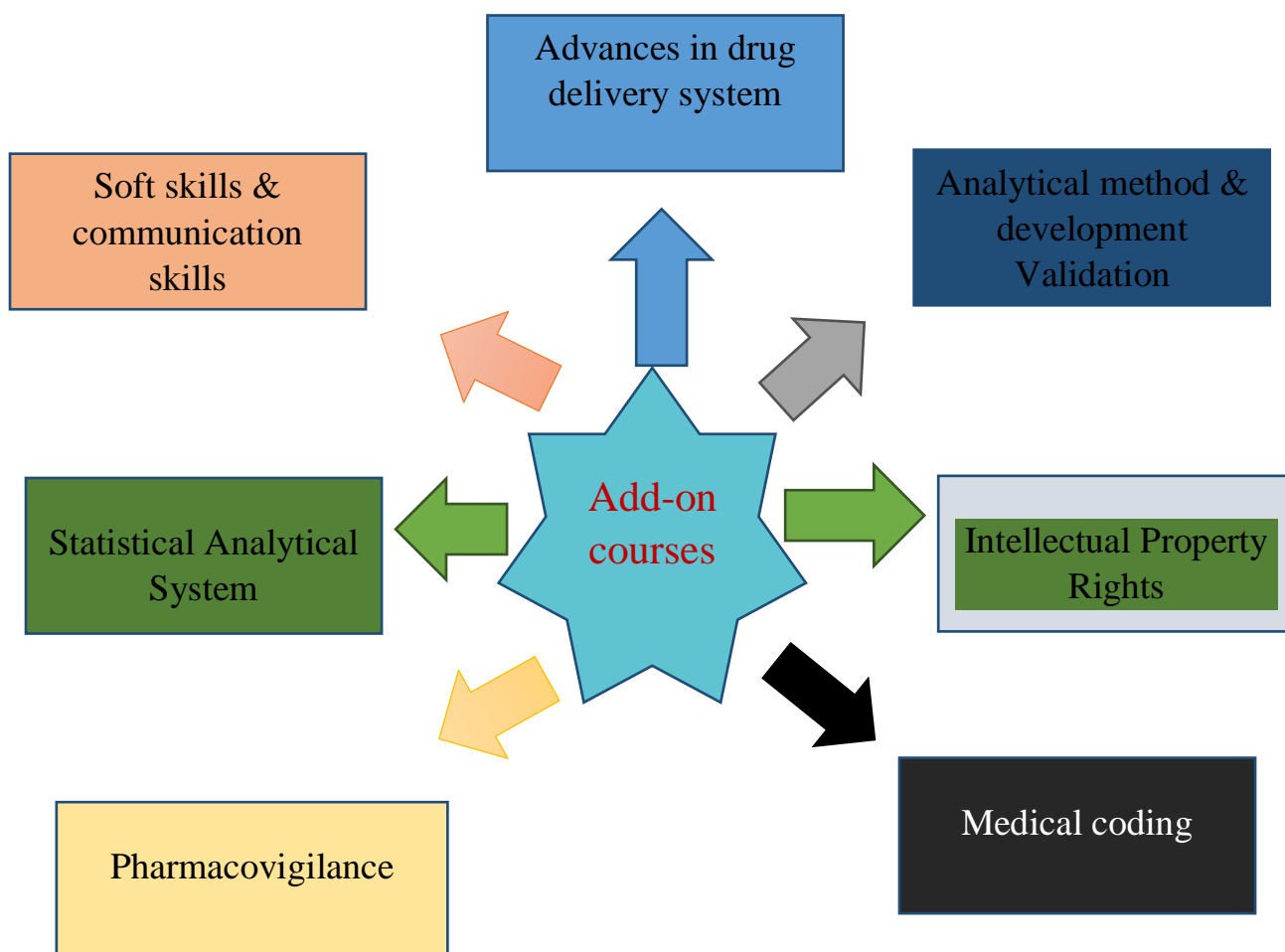
The Institution follows a curriculum designed by JNTU-Hyderabad, and also follows the regulations of PCI & AICTE. However, the college administration focusing the need of the hour in this world of globalization and competition, and plans & implements many innovative practices in the curriculum which braces the students for gaining practical skills that they may not get in an integrated program,to upgrade the educational system of B.Pharmacy, M. Pharmacy, Pharm.D & Pharm.D (PB) programs to equip the students to face the emerging challenges in the job market and visualize the career opportunities and the approach towards achieving them. It provides opportunities to the learners to move directly to the employment sector& helps them in better job placements and increases the earning package.

Add-on course is academic initiative started in 2016 along with the regular degree master's programs to fulfil the emerging needs of the industry, meet the global requirements& bridge the gap between the pharmaceutical industry and the students in various interdisciplinary areas. Hence, various add-on courses were started which include

- ➢ Soft skills & Communication skill development, Career planning
- ➢ Advances in the drug delivery systems
- ➢ Analytical method development &validation
- ➢ Intellectual Property Rights & Patent filling
- ➢ Pharmacovigilance
- ➢ Medical coding
- ➢ Statistical Analysis
- ➢ Clinical data Management

The program consists of certificate courses to be done in one year respectively. It is sponsored by Teja Educational Society in association with IQAC organized by Geethanjali College of Pharmacy.

GAP

Pharma Students Academy

Industry

Add-on Courses

Students Eligibility

- B.Pharm
- M.Pharm
- Pharm.D
- Pharm.D(PB)

Students

Students Benefits

- Bolster of credentials
- Motivation
- Refresh of knowledge
- Unique study experience
- Increase earning package

PLACEMENTS

Advances in drug delivery system

Soft skills & communication skills

Analytical method & development Validation

Statistical Analytical System

Add-on courses

Intellectual Property Rights

Pharmacovigilance

Medical coding

LIST OF PROGRAMS

2022-23 CERTIFICATION PROGRAM

S. No	Course Name	Program	Students Enrolled	No. of Students Participated	Faculty Name	Date	Schedule
1.	Intellectual property right &patent filling	I- M. Pharm	22Z	26	Dr. Y Shiva kumar (Co-Ordinator), Ms.M Mounika	01/04/2023 to 13/05/2023	Offline/class room
2.	Advances in Drug Delivery Systems (ADD)	II-M. Pharm	21Z	25	Dr. P. Neeraja (Co-Ordinator), Dr. Y. ShivaKumar, Mr.K Kishore Reddy	12/11/2022 to 10/12/2022	Offline/class room
3.	Medical Coding (MC)	VI-Pharm.D	16Z	21	Dr. R.NagaKishore (Co-Ordinator), Dr.Bharath Bhushan Ms.T Anoosha	17/10/2022 to 25/11/2022	Offline/class room
4.	Statistical Analysis System (SAS)	Pharm D V&Pharm D (PB) II	18Z,21Z	24	Mr. ShivaRama Krishna (resource person) Dr. M. Srinivas (Co-Ordinator), Dr. M. RaviKumar	17/10/2022 to 26/11/2022	Offline/class room
5	Pharmacovigilance (PV)	IV-Pharm.D &Pharm D (PB) I	19Z,20Z	26	Dr.Abdul Nazeer Ali (Co-Ordinator), Dr.MD. Abubakar	17/10/2022 to 26/11/2022	Offline/class room
6	Clinical Data Management (CDM)	III-Pharm D	20Z	25	Dr. M. Srinivas (Co-Ordinator), Dr. M. RaviKumar	17/10/2022 to 26/11/2022	Offline/class room
7.	Soft Skills & Communication Skills (SSCS)	III-B.Pharm	20Z	97	Dr.BharatBhushan (Co-Ordinator), Dr.Kiranmai (resource person) Dr. M. RaviKumar	08/09/2022 to 29/10/2022	Offline/class room
8.	Analytical Method Development &Validation (AMDV)	IV- B .Pharm	19Z	78	Dr. M. Srinivas (Co-Ordinator), Dr. N. Anjaneyulu, M. SatishKumar, Ms.Rajitha, Ms.Madhavi	01/09/2022 to 01/10/2022	Offline/class room

A total of 322 students (91.4%) out of 352 students got enrolled in various add-on courses of Soft Skills &Communication Skills, Analytical Method Development &Validation by B. Pharmacy, and Intellectual Property Rights &Advances in Drug Delivery Systems attended by M. Pharmacy, Pharmacovigilance, Medical Coding and SAS by Pharm.D students.

OVERALL PERFORMANCE

Year	No of students in college	No of students participated	Percentage
2022-23	352	322	91.4

Course name	AMVD	ADD	MC	SSCS	IPR	PV	SAS
Program	IV B.Pharm	II M.Pharm	VI Pharm.D	III B.Pharm	I M.Pharm	IV Pharm.D	V Pharm D Pharm D (PB) I
Batch Enrolled	19Z	21Z	16Z	20Z	22Z	17Z	16Z& 19Z
No of Participants	70	16	21	0	0	0	0
No of Recruited	64	09	02	0	0	0	0

➢ A total of 70 students in B. Pharmacy final year took the training in Analytical Method Development &Validation course and 64 students got selected for campus placement with an average of 2.7 lakhs per annum

➢ A total of 25 students in M. Pharmacy final year took the training in Advances in Drug Delivery Systems course and 09 students got selected for campus placement with an average of 2.4 lakhs per annum

➢ A total of 21 students in Pharm.D final year took the training in Medical Coding course and 02 students got selected for campus placement with an average of 2.4 lakhs per annum.

2022-23 ADD ON COURSE vs PLACEMENTS

	AMD	ADD	MC
No of Participants	70	16	21
No of Recruited	64	9	2